

Message Text

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SUBJ: SOVIET SPECIALIZED EXHIBITIONS - CY 1976

1. DURING MEETING FEBRUARY 12 AT USSR CHAMBER OF COMMERCE AND INDUSTRY, COMMERCIAL ATTACHE WAS GIVEN FOLLOWING LISTING OF 15 SOVIET SPECIALIZED EXHIBITIONS SCHEDULED FOR CY 1976. WE WILL COMMENT ON THESE EXHIBITIONS AS POSSIBLE VEHICLES FOR PROMOTION OF U.S. EXPORTS TO THE USSR IN SUBSEQUENT MESSAGES. IN ORDER TO INSURE AS EXTENSIVE PARTICIPATION BY U.S. FIRMS AS POSSIBLE IN THESE EXHIBITIONS, RECOMMEND THAT FOLLOWING LISTING BE PUBLISHED IN EARLY ISSUE OF "COMMERCE TODAY."

2. SOVIET LISTING IS AS FOLLOWS:

- 1) "EQUIPMENT FOR SELF-GENERATED WORKING OF METALS," MOSCOW, SOKOLNIKI PARK, 15-24 JANUARY
- 2) "INSTRUMENTS AND APPARATUS FOR RADIO-PHYSICAL RESEARCH," MOSCOW, SOKOLNIKI PARK, 16-25 FEBRUARY
- 3) "EQUIPMENT FOR INDUSTRIAL PRODUCTION OF MIXED FEEDS AND FOR THE PROCESSING OF SECONDARY RAW MATERIALS INTO ANIMAL FEEDS," MINSK, 27 MAY - 6 JUNE
- 4) "DIAMONDS, DIAMOND INSTRUMENTS AND EQUIPMENT FOR PROCESSING DIAMONDS," KIEV, 1-10 JUNE

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- 5) "MODERN AMUSEMENT PARK AND THEATRICAL EQUIPMENT,"

MOSCOW, 1-18 JULY

- 6) "EQUIPMENT AND PRODUCTS FOR SANITORIA AND FOR VACATIONS OF THE WORKERS," RIGA, 10-19 AUGUST
- 7) "MACHINES, EQUIPMENT AND INSTRUMENTS FOR THE MECHANIZATION OF GROWING, HARVESTING, AND PROCESSING OF POTATOES," MINSK, 29 JULY - 8 AUGUST
- 8) "AUTOMATED INSTRUMENTS FOR THE REGULATON AND CONTROL OF AUTOMOBILE TRANSPORT AND PEDESTRIANS," MOSCOW, YOUNG PIONEERS STADIUM, 5-15 AUGUST.
- 9) "EQUIPMENT FOR APPLYING ANTI-CORROSIVE COVERINGS AND NON-METALIC MATERIALS IN PETRO-CHEMISTRY," UFA, 16-26 SEPTEMBER.
- 10) "EQUIPMENT FOR GROWING, HARVESTING, AND PROCESSING BLACK AND GREEN REGULAR TEA AND INSTANT PEA," TBILISI, 30 SEPTEMBER - 10 OCTOBER.
- 11) "COTTON GINNING EQUIPMENT," TASHKENT, 14-24 OCTOBER.
- 12) "SHIP AUTOMATION," LENINGRAD, 7-17 OCTOBER
- 13) "MODERN MACHINERY, EQUIPMENT AND INSTRUMENTS FOR THE FOOD, CANNING, AND WINE-MAKING INDISTRIES," BAKU, 14-24 OCTOBER.
- 14) "EQUIPMENT, INSTRUMENTS AND TOOLING FOR THE WATCH INDUSTRIES," MOSCOW, SOKOLNIKI PARK, 12-21 OCTOBER
- 15) "INDUSTRIAL ROBOTS," MOSCOW, SOKOLNIKI PARK, 23 NOVEMBER - 2 DECEMBER

3. COMPARED WITH THE SPECIALIZED EXHIBITION PROGRAM IN PREVIOUS YEARS, LIST OF 1976 SHOWS MOVEMENT TOWARD GREATER DEGREE OF SPECIALIZATION AND WIDER REGIONAL DISTRIBUTION. BOTH TENDENCIES WOULD MAKE THESE EXHIBITIONS MORE INTERSTING IN TERMS OF WESTERN COMPANIES SINCE ACCESS TO END-USERS WILL BE GREATER.
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